

DRAFT

AGENDA

Cogeca Presidency Business *forum* on the farm supply sector

“Managing agricultural commodities, farm supplies and services in an increasingly globalised market environment”

Berlin, 14th /15th May 2014

14th May

13:30 - 18:00	Visit to an operational site of AGRAVIS nearby Berlin (Fürstenwalde) and discussions with senior executives of the cooperative
18:00 - 19:30	Cogeca Presidency (at the DRV office in Pariser Platz)
19:30 - 20:00	Welcome reception and informal discussions among CEOs, Cooperative leaders (Chairmen/Presidents) and members of Cogeca Presidency.
20:00 - 22:00	Dinner (at “Kaisersaal” in Potsdamer Platz)

15th May (at the DRV office, in Pariser Platz)	
09:00 - 10:10	<ul style="list-style-type: none"> ➤ Welcoming words by Mr Manfred NÜSSEL, President of DRV, as the hosting organisation. ➤ Introduction by Eduardo BAAMONDE, coordinator of the “Cogeca Presidency Business <i>Fora</i>” <p>Keynote speech</p> <ul style="list-style-type: none"> ➤ Presentation on the developments in the agri-food market and business strategy issues for agri-cooperatives, by Prof. Dr. Harald VON WITZKE, Humboldt University Berlin ➤ Questions & Answers
10:10 - 10:30	Coffee break
10:30 - 12:45	<p>Round-table debate: <i>“Cooperative entrepreneurship as a response to increasing market internationalisation”</i></p> <p>Moderator: Prof. Gert VAN DIJK</p> <p>Panellists:</p> <ul style="list-style-type: none"> ➤ Klaus Josef LUTZ, CEO of BayWa (DE) ➤ Kristian HUNDEBØLL, CEO of DLG (DK) ➤ Christophe BRASSET, Deputy Managing Director of VIVESCIA (FR) ➤ A. (Ton) LOMAN, CEO of Agrifirm (NL) ➤ Marek LINNUTAJA (MoB) of KEVILI (EE) ➤ Questions & Answers
12:45	Conclusions by Christian PÈES , President of Cogeca
13:00	End of the Presidency Business <i>forum</i>
13:00 - 14:30	Lunch